

Hugo Alexandre Trindade

Design Manager/Innovation · Multimedia/Communication Designer

The market is increasingly competitive and consumers are increasingly demanding. The traditional management models are not guarantee, by itself, of success and demand for innovation, combined with the creativity, it becomes a real necessity. Companies need to achieve objectives and I can help.

Location Matosinhos, Porto

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Personal Skills

Analytical Skills



Communication Skills



Technical Skills



Creativity



Management Skills



Skills

Project Management



Management Team



Graphic Design



Webdesign



Motion Graphic



Languages

English



Spanish



Education

Master Thesis about Design Management and Entrepreneurship - ESAD 2010-2014

Master Communication Design - ESAD 2010-2014

Degree in Multimedia Design - ESAD 2007-2009

More Information

I like to participate in civic, social or cultural and environmental projects that help to improve things around us.

Interests

Cooking
Reading books
Playing Pool
Drawing
Traveling
Seeing Movies

Experience

INESE 2018 - Present

Design Manager/Innovation

Responsible for the progress and continuous improvement of the organization; Responsible for the Communication of the organization; Human Resources Support; Contribute to increase the sales volume of the business, according to the business plan; Support to the creation, development and implementation of methodologies that increase the level of innovation in the organization; Intervention in the creative process and diffusion of new products and services; Use of methodologies that drive innovative strategies for identified problems; Management of multidisciplinary teams; Costs Analysis; Direct support to the Board;

Heavy Jeans 2017 - 2018

Brand Manager

Supervision or development of creative content and security and its consistency and integration; Develop and maintain the promotional plan in close coordination with the sales team; Team management and relationship with sub-contracts; Management of creative production budget; Responsible for the implementation of communication strategy; All the underlying functions necessary to achieve the objectives;

» www.hugoalexandretrindade.com